

The Stavros Niarchos Foundation (SNF) in collaboration
with the European Foundation Centre (EFC) presents the

3RD STAVROS NIARCHOS FOUNDATION
INTERNATIONAL CONFERENCE ON
PHILANTHROPY

3^ο ΔΙΕΘΝΕΣ ΣΥΝΕΔΡΙΟ ΙΔΡΥΜΑΤΟΣ ΣΤΑΥΡΟΣ ΝΙΑΡΧΟΣ
ΓΙΑ ΤΗΝ ΚΟΙΝΩΦΕΛΗ ΔΡΑΣΗ
ATHENS · JUNE · 26 · 27 · 2014 / ΑΘΗΝΑ · 26 · 27 · ΙΟΥΝΙΟΥ · 2014

DIVANI APOLLON PALACE & SPA

conference themes:

**RECHARGING THE YOUTH: YOUTH UNEMPLOYMENT AND INITIATIVES
TO CREATE NEW OPPORTUNITIES FOR THE YOUNG** - JUNE 26, 2014

PHILANTHROPY AND ETHICS - JUNE 27, 2014 (AM)

**ARTS & CULTURE: CREATIVE ASSETS
AND THEIR SOCIO-ECONOMIC IMPACT** - JUNE 27, 2014 (PM)



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THE CONFERENCE, ORGANIZED IN COLLABORATION WITH THE EUROPEAN
FOUNDATION CENTRE, FOCUSES ON THE FOLLOWING THEMES:

RECHARGING THE YOUTH / JUNE 26 / 2014

On October 4, 2013, the Stavros Niarchos Foundation announced a new initiative, **Recharging the Youth**, to help create new opportunities for Greece's younger generations, which are severely impacted by the country's alarmingly high unemployment rate, exceeding 60 percent at the time of the announcement. The issue is complex. The creation of new opportunities requires innovation and the collaboration and convergence of different sectors including public, private and philanthropy. In order to explore effective ways to address the situation, the Foundation organized a conference in New York, on April 3 & 4 2014, which brought together economists, policy makers, foundations, NGOs, government officials and businessmen from around the world. The goal was to discuss in depth and debate ways and initiatives that have the potential to lead to job creation and growth. The first day of the Third Stavros Niarchos Foundation Annual International Conference on Philanthropy will continue on the path of the April conference, aiming to expand its reach and discuss specific initiatives under implementation.

PHILANTHROPY AND ETHICS / JUNE 27 / 2014

The extraordinary challenges facing humanity worldwide have motivated a significant increase in philanthropic and charitable efforts to help address those challenges. The increase, however, of philanthropic activities has raised at the same time many important ethical questions in relation to charitable giving. The second day of the Third Stavros Niarchos Foundation Annual International Conference on Philanthropy will address a number of these ethical questions, focusing, among other things, on volunteerism and the ethical issues surrounding corporate philanthropy.

ARTS AND CULTURE: CREATIVE ASSETS AND THEIR SOCIO-ECONOMIC IMPORTANCE / JUNE 27 / 2104

The second day of the Conference will also address the integral role of arts and culture in the social and economic life of communities, focusing, among other things, on the impact and civic importance of cultural centers such as the Stavros Niarchos Foundation Cultural Center.

RECHARGING THE YOUTH

- 8:30 – 9:00 Registration and coffee
- 9:00 – 9:05 Welcoming remarks: **Stelios Vasilakis** – Director of Programs & Strategic Initiatives and
Lenia Vlavianou – Director of Public Affairs, Stavros Niarchos Foundation
- 9:05 – 9:15 Introductory Remarks: **Andreas Dracopoulos** – Co-President, Stavros Niarchos Foundation
- 9:15 – 9:35 Opening presentation **Creating Jobs for Youth in Greece: Haris Makryniotis** – Managing Director, Endeavor Greece
- 9:40 – 11:10 **PLENARY SESSION 1: GLOBAL INITIATIVES TO ADDRESS YOUTH UNEMPLOYMENT**
Panel Moderator: **Stelios Vasilakis** – Director of Programs & Strategic Initiatives, Stavros Niarchos Foundation
Panelists: **Jamie McAuliffe** – President & CEO, Education for Employment (EFE)
Linda Gibbs – Principal, Bloomberg Associates
Marco Steinberg – Founder, Snowcone and Haystack
Shawn Bohlen – National Director for Strategic Growth and Impact, YearUp
Annie Knickman – Program Director for the Youth Initiative, McKinsey & Company
Gayle Jennings-O’Byrne – Vice President-Northeast Region, JPMorgan Chase Global Philanthropy
- 11:15 – 11:35 Keynote Speaker: **Jimmy Nelson** – Photographer
- 11:45 – 13:00 **BREAKOUT SESSIONS: SNF PILOT PROGRAMS**
- **Entrepreneurship:**
Dimitris Bertsimas – Boeing Leaders for Global Operations Professor, Operations Research/Statistics, Sloan School of Management, MIT
Mareva Grabowski – Founder, Endeavor Greece
Vasilis Papakonstantinou – Chairman, MIT Enterprise Forum
Ambassador Jan Versteeg – Embassy of the Kingdom of the Netherlands
Moderator: **Amalia Delicari** – Program and Public Affairs Officer, Stavros Niarchos Foundation
 - **Agricultural Development:**
Larry Katz – Sr. Associate Director, NJAES and Director, Cooperative Extension, Rutgers University
Panos Kanellis – President, American Farm School
George Zervas – Head of Nutritional Physiology and Feeding Department, Athens Agricultural University
Dimitris Koutsolioutsos – Founder, Farmers Republic
Anagnosti John Choukalas – Head of Sustainability, Apivita
George Ghonos – CEO, McCain Hellas
Moderator: **Eva Polyzogopoulou** – Program Coordinator, Education, Stavros Niarchos Foundation
 - **Cultural Tourism:**
Evangelos Kyriakidis – Director, Initiative for Heritage Conservancy
Nikoletta Valakou – Director of Prehistoric and Classical Antiquities, Ministry of Culture
James C. Wright – Director, American School of Classical Studies
Jacob Fisch – Executive Director, Friends of the Israel Antiquities Authority
Sneska Quaedvlieg-Mihailovic – Secretary General, Europa Nostra
Moderator: **Anna Maria Kosmoglou** – Program Officer, Stavros Niarchos Foundation
- 13:00 – 14:15 **Lunch**
- 14:15 – 14:30 **Tourism as a means for creating new employment opportunities and for supporting youth entrepreneurship**
Olga Kefalogianni – Minister of Tourism of the Hellenic Republic
- 14:35 – 15:50 **PLENARY SESSION 2: THE PRIVATE SECTOR AND ITS RESPONSIBILITIES**
Panel Moderator: **Christina Lambropoulou** – Chief Financial Officer, Stavros Niarchos Foundation
Panelists: **Samer Said Khoury** – President for Engineering & Construction Division, Consolidated Contractors Company (CCC)
Indy Nafie – Marketing Manager, Souq.com Egypt

Nicole Goldin - Director, Youth, Prosperity and Security Initiative, Center for Strategic and International Studies (CSIS)
Paul Kiortsis - Market Head, Greece and Southeastern Europe, Nestle Hellas
Haris Kyriazis - Vice-President, Hellenic Federation of Enterprises
Sheila Maguire - Sheila Maguire Consulting

15:55 - 17:25

**PLENARY SESSION 3: YOU GOT TO LISTEN TO ME:
WHAT THE YOUNG HAVE TO SAY ABOUT YOUTH UNEMPLOYMENT**

Panel Moderators: **Lenia Vlavianou** - Director of Public Affairs, Stavros Niarchos Foundation and
Maria Orejas - European Foundation Centre

Panelists: **Zied Dahmani** - Education for Employment alumnus
Sandra Ghandi Al Azzeh - Education for Employment alumnus
Katherine Gordillo - Year Up alumnus
Evi Stamatiou - PhD Candidate, RCSSD, University of London
Ioli Andreadi - Freelance theatre director, PhD, King's College London
Konstantinos Kavakiotis - Directors' Lab
Kostas Gakis - Directors' Lab
Ioanna Maria Gertsou - Founder, Lara Guide Dogs
Aris Konstantinidis - Co-Founder, GloVo
Ektoras Leonidas - Schooligans
Ioanna Theodorou - Reload Greece
Fani Koukouli - PhD Candidate, Pasteur Institute
Angeliki Kounava - MoMA intern
Dimitra Nikolou - MoMA intern
Lida Mantzourani - Project Manager in Culturplay

17:30 - 18:00

NOW WE GO LIVE!

PHILANTHROPY AND ETHICS

- 9:00 – 9:20 *Opening Keynote Speaker: Sir Howard Bernstein – CEO, Manchester City Council*
- 9:25 – 10:45 **PLENARY SESSION 4: THE ETHICAL DIMENSIONS OF PHILANTHROPIC GIVING**
Panel Moderator: Panos Papoulias – Operations Manager, Stavros Niarchos Foundation Cultural Center
Panelists: Chris Ashworth – International Market Manager, Oxfam
Pier Mario Vello – Secretary General, Fondazione Cariplo
Martyn Evans – Chief Executive, Carnegie UK Trust
Susan Seifert – Project Director, University of Pennsylvania, School of Social Policy & Practice
Nancy E. Kass – ScD Phoebe R. Berman Professor of Bioethics and Public Health, Berman Institute of Bioethics and Johns Hopkins Bloomberg School of Public Health
Jeffrey Kahn – PhD, MPH Robert Henry Levi and Ryda Hecht Levi Professor of Bioethics and Public Policy, Johns Hopkins Berman Institute of Bioethics
Stelios Vasilakis – Director of Programs & Strategic Initiatives, Stavros Niarchos Foundation
- 11:00 – 12:15 **PLENARY SESSION 5: THE CONFLICT BETWEEN PHILANTHROPIC AND PUBLIC INTERESTS**
Panel Moderator: Nikos Xydakis – Editor-in-Chief, Kathimerini
Panelists: Dimitris Daskalopoulos – NEON Foundation
Efi Tsiotsiou – Director, Onassis Foundation
Mark Stern – Kenneth L M Pray Professor of Social Policy and History School of Social Policy & Practice Co-Director, Urban Studies Program University of Pennsylvania
Thomas Varvitsiotis – co-Founder, Paradeigmatos Xarini
Todd Bishop – Senior Deputy Director, External Affairs, Museum of Modern Art
- 12:15 – 13:30 **BREAKOUT SESSIONS**
- *Culture and education transforming our future: the case study of the SNFCC*
Panelists: Laszlo Jakab Orsos – Director, PEN World Voices Festival/Public Programs PEN American Center
Susanne Plaehn – MPL Area Fundraising & Marketing, Teatro Comunale di Bologna, member of Opera Europa
Nate Hill – Assistant Director, Chattanooga Public Library
Orestis Andreadakis – Artistic Director, Athens International Film Festival
Elly Andriopoulou – Chief Operating Officer, SNFCC
Moderator: Maria Katsounaki – journalist, Kathimerini
 - *Volunteerism*
Panelists: Panagiotis Koulouvaris – MD, head of the Mobile Medical Units in Greece
Myrto Papathanou – Founder, Volunteer4Greece
Stavros Benos – President of the Board of Directors, Diazoma
Jose Antonio Bastos – member of the International Board, Medecins Sans Frontieres
Moderator: Myrto Xanthopoulou – Program Coordinator, Social Welfare, Stavros Niarchos Foundation
- 13:30 – 14:30 **Lunch**
- 14:35 – 14:50 *Cerebral Palsy Greece presents: A Brave New World*
- 14:55 – 15:15 *Motivational speech by Panagiotis Kotronaros – From Olympus to Everest: Recharging through Inspiration.*
- 15:20 – 15:35 **PRESENTATION OF AN INNOVATIVE PROGRAM INTRODUCING CHESS TO SCHOOLS IN GREECE**
Speakers: Yiannis Antoniadis – President, Association of Chess Players of Thessaloniki and
Eva Polyzogopoulou – Program Coordinator, Education, Stavros Niarchos Foundation

**ARTS AND CULTURE: CREATIVE ASSETS
AND THEIR SOCIO-ECONOMIC IMPORTANCE**

- 15:40 – 16:00 | *Keynote Speaker: Katherine Watson – Director, European Cultural Foundation
on **Europe Powered by Culture: Catalysing and Fueling Innovation***
- 16:05 – 17:30 | **PLENARY SESSION 6: CREATIVE ASSETS AS ENGINES OF PROSPERITY AND GROWTH**
Moderator: Adrian Ellis – Director, AEA Consulting
Panelists: Katie Dixon – Director of Special Projects, BAM (Brooklyn Academy of Music)
Sara Selwood – Editor, Cultural Trends
Ian David Moss – Research Director, Fractured Atlas
Yorgos Loukos – President of Board of Directors, Hellenic Festival
Tamar Podell – Executive Vice President, Planning and Development, Lincoln Center for the Performing Arts
Christos Carras – Executive Director, Onassis Cultural Center
- 17:30 – 18:00 | *Closing Keynote Speech: Jennifer McCrea – Senior Research Fellow, Hauser Institute for Civil Society,
Harvard Kennedy School on **Transforming the Practice of Philanthropy: 10 Lessons on Giving and Getting***
- 18:00 – 18:15 | *Closing remarks: Andrea Berman – Chief Program Coordinator, Stavros Niarchos Foundation and
Roula Siklas – Program Coordinator, Health, Medicine and Sports, Stavros Niarchos Foundation*
- 18:15 – 18:35 | *Closing Ceremony: Ventus Wind Quintet performs Mozart String quintet arranged for winds KV 406/516b mvt 1,3
and Jean Francaix quintette pour vents no 1 mvt V. Allegrissimo*



THE
PHILANTHROPY
WORDS & IMAGES OF GIVING FROM THE SCHOOL OF VISUAL ARTS
POSTER PROJECT

CURATED BY VIKTOR KOEN

THIRD STAVROS NIARCHOS FOUNDATION
INTERNATIONAL CONFERENCE ON PHILANTHROPY
ATHENS · JUNE 26-27 · 2014

STAVROS NIARCHOS FOUNDATION
CULTURAL CENTER VISITORS CENTER
ATHENS · JUNE · JULY · 2014